



## Student Blogger

Place Properties, LLC

The responsibility of the Student Blogger is to update each property with local and national topics. Once a week, the blogger is responsible for a national blog about topics that cover student life, green trends, or popular culture. The other five blogs will be targeting one of their 10 assigned markets where they will dive deeper and discuss topics of interest at a local level, ex: new places to eat or hang-out, bands coming to the area, campus programs, or even leasing topics like 'why it pays to live at X Place apartments'.

Responsibilities Include:

- 1 Nation and 5 Property Specific Blogs Posted Each Week
- Include Corporate Objectives and Mission throughout Blogs
- Create Fresh and Relevant Content
- Proofread and Edit Blog Entries
- Participate in Biweekly Update Calls

Compensation:

Student Bloggers will have their rent compensated. The compensation is based off of a normal individual lease in a four-bedroom unit. If they wish to live in a smaller apartment, they will be responsible for the difference. All bloggers are responsible for any fees or charges beyond rent (pet fees, electricity, etc).